Department	International College of Liberal Arts		
Semester	Fall 2023	Year Offered (Odd/Even/Every Year)	Every Year
Course Number	PSCI/SOCI370		
Course Title	Nonprofit/Social Enterprise Management		
Prerequisites	PSCI240 Introduction to Public Administration		
Course Instructor	LARATTA Rosario	Year Available (Grade Level)	3
Subject Area	Political Science	Number of Credits	3
Class Style	Lecture	Class Methods	Face to face

(NOTE 1) Class Methods are subject to change

(NOTE 2) Depending on the class size and the capacity of the facility, we may not be able to accommodate all students who wish to register for the course"

Course Description	Cap (registrant capacity): 20 students This is a course in public management and governance. It introduces students to the strategies and processes of the Third Sector (especially nonprofits/social enterprise organizations). The number of the Third sector actors involved in policy formulation and implementation has grown dramatically in the last decades. Students will gain knowledge of strategies of change that include the innovative activities of social enterprises. Students will examine several individuals and groups who have catalyzed important positive social change through different organizational platforms in government and within the nonprofit sector, and increasingly in the space between these two sectors. Throughout the course, students will examine social enterprise and innovation through case studies, best practice analyses, and relevant readings. Also, some experts might be invited to give speeches, and/or field studies will be implemented (if it becomes possible). The course is organized into three parts. The first section provides an overview of social enterprise and social innovation by introducing students to current innovations within the social sector. The second section emphasizes a strategic perspective on social change and innovation. This framework draws upon assets-based community development mechanisms to leverage scarce resources in the pursuit of social value. The third section examines the larger dynamics of social innovation. For instance, students will study the scaling up high-impact innovations (e.g., the spread of successful innovations into new geographic locations).
Class plan based on course evaluation from previous academic year	The case studies assigned to teams will be of similar difficulty.
Course related to the instructor's practical experience (Summary of experience)	N/A

Learning Goals	By taking this course students will learn how social businesses (known as social enterprises) can create a better world; they will understand what it takes to become agents of change in the social sector, to build empathy and listening skills, to learn how to assist individuals and organizations to design and launch social enterprises, non-profit and hybrid organizations, to become involved in social investing and philanthropy, and for individuals who want to participate in social change projects in their local community or abroad.

iCLA Diploma Policy	DP1／DP2／DP3／DP4

iCLA Diploma Policy

(DP1) To Value Knowledge — Having high oral and written communication skills to be able to both comprehend and transfer knowledge

(DP2) To Be Able to Adapt to a Changing World — Having critical, creative, problem-solving, intercultural skills, global and independent mindset to adopt to a changing world

(DP3) To Believe in Collaboration — Having a disposition to work effectively and inclusively in teams

(DP4) To Act from a Sense of Personal and Social Responsibility — Having good ethical and moral values to make positive impacts in the world

Active Learning Methods	The students in small groups have to work on investigating a social enterprise and analyzing the case study based on the theory of change. This involves a lot of role-playing and discussions. Also, the class exposes students to social enterprise practitioners who share with students their know-how of setting up a social enterprise and how to overcome some common challenges.
Use of ICT in Class	Role-playing activities can include job simulations like a social entrepreneur (the facilitator plays the customer, the learner the agent) through the phones, email, chat, or in some cases, virtual reality.
Use of ICT outside Class	I assign a case study to each student. The student, in turn, makes sense of the data and uses the available resources to solve the case. This may or may not involve the use of ICT, but often time it does.
Expected study hours outside class	For each hour class, each student should calculate at least 3 hours of self-preparation outside the classroom. In addition, for the case study preparation, students should consider at least 20 hours of preparation outside the classroom.
Feedback Methods	Correspondence between students and the instructor will take place via email. Students can discuss privately with the instructor either f2f or online during his office hours (please look at the office hours timetable provided by the administration office). Previous appointment with the instructor via email is required.

Grading Criteria		
Grading Methods	Grading Weights	Grading Content
Discussions & Debates	20%	
Case Study Group Work	50%	
Written Midterm Test & Reflection Report	30%	

Required Textbook(s)	No specific textbooks are used for this course. Materials will be determined by the instructor and they will consist mostly of peer-reviewed journal articles carefully selected.
Other Reading Materials/URL	N/A
Plagiarism Policy	Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offense, which depending on the gravity can cause you to fail a course or you are suspended from the university. Plagiarism Checking: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to iCLA for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. The use of ChatGPT or any other artificial intelligence or paraphrasing software is strictly forbidden in MIDTERM TEST and REFLECTION REPORT for this class.
Other Additional Notes	Class meets twice a week throughout the semester. The course will be divided into 4 segments: a lecture-based component to introduce the student to the foundations to understand how to locate social enterprises within the public-private spectrum as well as a discussion on social enterprises' typologies, activities, and innovations; and 3 parts in which students will be exposed to social business best practices (and, if possible, also to practitioners with extensive expertise in the field of social enterprise). Students will be divided in teams and each team will have to work on a social business case and develop a project based on a real case scenario where the social enterprise will help to resolve a social issue. Students must make sure that they do not miss classes; lengthy absences (more than a week) will impact negatively their final grade.

(NOTE 3) Class schedule is subject to change

Class Schedule	
Class Number	Content
Class 1	Orientation

Class 2	Locating the NPO Sector & Social Enterprise Sector
Class 3	Understanding the differences between NPOs, Enterprise, and Social Enterprise
Class 4	SEs Typologies and Activities
Class 5	SE Innovation: The use of Needs-Based Community Development approach
Class 6	SE Innovation: The use of Assets-Based Community Development approach
Class 7	Social Change and Social Capital I
Class 8	Social Change and Social Capital II
Class 9	First Test

Class 10	Social Enterprise – Case 1
Class 11	Social Enterprise – Case 2
Class 12	Social Enterprise – Case 3
Class 13	Social Enterprise – Case 4
Class 14	Social Enterprise – Case 5
Class 15	Social Enterprise – Case 6
Class 16	Second Test
Class 17	Group project – Case 1

Class 18	Group project – Case 2
Class 19	Group project – Case 3
Class 20	Group project – Case 4
Class 21	Group project – Case 5
Class 22	Group project – Case 6
Class 23	Third Test
Class 24	Guest Speaker: Practitioner 1
Class 25	Guest speaker – Practitioner 2

Class 26	Guest Speaker – Practitioner 3
Class 27	Project 1 & 2 – Discussion
Class 28	Project 3 & 4 – Discussion
Class 29	Project 5 & 6 – Discussion
Class 30	Feedback on projects