Department	International College of Liberal Arts		
Semester	Spring 2023	Year Offered (Odd/Even/Every Year)	Every Year
Course Number	ECON363		
Course Title	Portfolio Management		
Prerequisites	ECON140 Financial Management * Exception for 2023AY: Students may register for the course without fulfilling the prerequisite in 2023AY		
Course Instructor	SHENG Dachen	Year Available (Grade Level)	3
Subject Area	Global Business & Economics	Number of Credits	3
Class Style	Lecture	Class Methods	Face to face

(NOTE 1) Class Methods are subject to change

(NOTE 2) Depending on the class size and the capacity of the facility, we may not be able to accommodate all students who wish to register for the course"

Course Description	Portfolio management offers the techniques and concepts for making investment decisions and building the client's portfolios. The course contents are extended from the corporate finance and investment portfolio section with a different focus. Corporate finance focuses on the firm's aspect, and investment emphasizes fundamental financial analysis, whereas portfolio management concentrates on decision makings and their correlations rather than looking at them individually. The course is ideal for students who want to know how mutual funds and most financial institutions make investment decisions.
Class plan based on course evaluation from previous academic year	The course contents and class delivery methods are reconsidered and modified to reflect the feedback from students.
Course related to the instructor's practical experience (Summary of experience)	Portfolio management refers to the picking of assets at the right time while considering their performance correlations to create a combination that has optimally minimized variance while keeping the returns reason. It is one of the key concepts in finance.

Learning Goals	After completing the course, students should be able to: 1. Be able to design the questionnaire to understand the client's investment objectives. 2. Understand the benefits of diversification and the portfolio mean-variance framework. 3. Demonstrate an understanding of asset allocation with active investment management. 4. Know how to measure the performance and attribution of portfolio managers. 5. Be able to handle correctly and manage client relations.

iCLA Diploma Policy	DP1／DP2／DP3／DP4

iCLA Diploma Policy

(DP1) To Value Knowledge — Having high oral and written communication skills to be able to both comprehend and transfer knowledge

(DP2) To Be Able to Adapt to a Changing World — Having critical, creative, problem-solving, intercultural skills, global and independent mindset to adopt to a changing world

(DP3) To Believe in Collaboration — Having a disposition to work effectively and inclusively in teams

(DP4) To Act from a Sense of Personal and Social Responsibility — Having good ethical and moral values to make positive impacts in the world

Active Learning Methods	Student-centered class with discussion and questions. Students are encouraged to participate in all class discussions and express their opinions. The class discussion would be evaluated as part of the final grade.
Use of ICT in Class	UNIPA system is used.
Use of ICT outside Class	UNIPA system is used.
Expected study hours outside class	Reading the textbook would require an average of 4 to 6 hours per chapter.
Feedback Methods	Students are welcome to raise their questions anytime in class, or privately discuss with the instructor by making an appointment in advance.

Grading Criteria		
Grading Methods	Grading Weights	Grading Content
Class participation	30%	
Comprehensive quiz	20%	
Assignment	30%	
Group presentation	20%	

Required Textbook(s)	Scott Stewart, Christopher Piros, Jeffrey Heisler, Portfolio Management: Theory and Practice, Second Edition
Other Reading Materials/URL	The portfolio management section of Stephen A. Ross, Randolph W. Westerfield, Jeffrey F. Jaffe, Bradford Jordan, Corporate Finance, 12th Edition
Plagiarism Policy	Zero tolerance for any plagiarism. It is acceptable when students have demonstrated their effort but not doing well but not for any cheating behaviours.
Other Additional Notes	Students are encouraged to think independently and ask questions. Most of the assignments and questions are intuitive reasoning problems. Looking for a problem solution or solving method on the internet is OK, as long as students can demonstrate an understanding of the contents they have found. Copy the answer from your friends is NOT tolerated and it is plagiarism.

(NOTE 3) Class schedule is subject to change

Class Schedule	
Class Number	Content
Class 1	Chapter 1 Introduction
Class 2	Chapter 2 Client Objectives for Diversified Portfolios
Class 3	Chapter 3 Asset Allocation ; The Mean-Variance Framework 3.1 The theory of Mean-Variance Framework
Class 4	Chapter 3 Asset Allocation ; The Mean-Variance Framework 3.1 The theory of Mean-Variance Framework
Class 5	Chapter 3 Asset Allocation ; The Mean-Variance Framework 3.2 The practice of Mean-Variance Framework
Class 6	Chapter 3 Asset Allocation ; The Mean-Variance Framework 3.2 The practice of Mean-Variance Framework
Class 7	Chapter 4 Asset Allocation Inputs 4.1 Sensitivity of the Mean-Variance Model to Inputs
Class 8	Chapter 4 Asset Allocation Inputs 4.2 Constant Investment Opportunities

Class 9	Chapter 4 Asset Allocation Inputs 4.3 Time-Varying Investment Opportunities
Class 10	Chapter 4 Asset Allocation Inputs 4.3 Time-Varying Investment Opportunities
Class 11	Chapter 5 Advanced Topics in Asset Allocation 5.1 Introduction
Class 12	Chapter 5 Advanced Topics in Asset Allocation 5.2 Horizon Effects in the M-V Framework
Class 13	Chapter 5 Advanced Topics in Asset Allocation 5.5 Asset Allocation with Active Managers
Class 14	Chapter 5 Advanced Topics in Asset Allocation 5.5 Asset Allocation with Active Managers (Examples of Mutual Fund Strategies)
Class 15	Chapter 5 Advanced Topics in Asset Allocation 5.6 Portfolio Insurance
Class 16	Chapter 6 The Investment Management Process 6.1 Introduction

Class 17	Chapter 6 The Investment Management Process 6.2 The Efficient Market Hypothesis (EMH)
Class 18	Chapter 6 The Investment Management Process 6.3 General Discussion of Investment Strategies
Class 19	Chapter 6 The Investment Management Process 6.4 The Five Key Elements of the Investment Process 6.5 The Importance of Quality Control and Other Recommendations
Class 20	Chapter 6 The Investment Management Process 6.6 A Sample Investment Strategy: The SRY Model
Class 21	Chapter 7, Introduction to Equity Portfolio Investing: The Investor's View 7.1 Introduction 7.2 Equity Strategies
Class 22	Chapter 7, Introduction to Equity Portfolio Investing: The Investor's View 7.3 Selecting the Equity Mix
Class 23	Chapter 7, Introduction to Equity Portfolio Investing: The Investor's View 7.4 Alternative Equity Mixes 7.5 The Equity Management Business
Class 24	Chapter 7, Introduction to Equity Portfolio Investing: The Investor's View 7.6 Implementing the Equity Mix 7.7 Equity Portfolio Investment Objectives

Class 25	Chapter 8 Equity Portfolio Construction 8.1 Introduction 8.2 Passive versus Active Management 8.3 Passive Portfolio Construction 8.4 Goals for Active Management
Class 26	Chapter 8 Equity Portfolio Construction 8.5 Sector Management 8.6 Style and Sector Management 8.7 Identifying Style 8.8 Sample Active Portfolio
Class 27	Chapter 9 Fixed-Income Management 9.1 Introduction 9.2 Fixed-Income Markets, Instruments, and Concepts 9.3 Fixed-Income Mandates
Class 28	Chapter 9 Fixed-Income Management 9.4 Passive Management 9.5 Active Management 9.6 Structured Portfolios
Class 29	Group Presentation Investor and Client Behavior
Class 30	Group Presentation Managing Client Relations