| Department | International College of Liberal Arts | | |
|-------------------|---------------------------------------|---------------------------------------|--------------|
| Semester | Fall 2023 | Year Offered (Odd/Even/Every Year) | Every Year |
| Course Number | ARTS187 | | |
| Course Title | Workshop: Graphic Design I | | |
| Prerequisites | None | | |
| Course Instructor | STOCKER Sam | Year Available (Grade Level) | 1 |
| Subject Area | Interdisciplinary Arts: Arts | Number of Credits | 1 |
| Class Style | Workshop | Class Methods | Face to face |

(NOTE 1) Class Methods are subject to change

(NOTE 2) Depending on the class size and the capacity of the facility, we may not be able to accommodate all students who wish to register for the course"

| Course Description | In Graphic Design 1, students will be introduced to Adobe Photoshop and the art of combining text and images to communicate ideas. This practical workshop will explore the many applications of graphic design, including advertisements, magazines, books, posters, logos, album covers, and product labels. Students will develop their design thinking and production skills by learning about the elements and principles of design and receiving a basic introduction to Adobe Creative Suite software. Throughout the course, students will engage in activities that emphasize process, creativity, composition, and effective communication. Some sessions may involve multiple activities, and students will need to work quickly and support each other's ideas. |
|---|---|
| Class plan based on course evaluation from previous academic year | Based on feedback from previous students, the instructor has found that one-on-one tutorials are effective in deepening understanding and enhancing performance. As a result, some scheduled lectures may be adjusted to accommodate this approach. In this practical workshop, students will be introduced to Photoshop's features and will carry out microprojects that allow them to practice and apply what they have learned. The course will consist of a combination of short lectures and practical workshops, where students will learn various hands-on and image editing techniques, as well as how to create visual research. Some sessions may include multiple microprojects. Throughout the course, students will also learn how to take photographs and prepare their work for print and the web. By the end of the course, students will be able to navigate Photoshop confidently and work with photographic, raster images. |
| Course related to the instructor's practical experience (Summary of experience) | The instructor has been using Adobe Photoshop for over 20 years, having first learned the software in college. With a strong working knowledge of the program, the instructor has used it extensively for graphic design and visual arts projects. This expertise will be leveraged to provide students with a solid introduction to the software and its application in the field of design. |
| Learning Goals | Each workshop consists of two 75-minute lectures run back-to-back, allowing students ample time to fully engage in their projects. The workshops follow a structured process of introductory lectures and project briefs, with the first practical lessons focusing on color theory, space utilization, page layout, unity, and working with type. The practical workshops aim to develop students' practical skills and ability to work quickly. The schedule may be adjusted based on the needs and performance of the students. The workshops follow a similar process of intro lecture and project brief. The first practical lessons will involve color theory, the use of space, page layout, unity, and working with type. The practical workshops develop practical skills and the ability to work quickly Understand and apply the principles of design, including color theory, space, page layout, unity, and typography. Develop practical skills in using various image editing techniques in Photoshop. Create and edit visual content for print and web-based media. |

| _ | | |
|---|---------------------|---------|
| | iCLA Diploma Policy | DP2/DP3 |

iCLA Diploma Policy

(DP1) To Value Knowledge - Having high oral and written communication skills to be able to both comprehend and transfer knowledge

(DP2) To Be Able to Adapt to a Changing World - Having critical, creative, problem-solving, intercultural skills, global and independent mindset to adopt to a changing world

(DP3) To Believe in Collaboration - Having a disposition to work effectively and inclusively in teams

(DP4) To Act from a Sense of Personal and Social Responsibility - Having good ethical and moral values to make positive impacts in the world

| | 2023/04/16 |
|------------------------------------|--|
| | Active learning methods for this workshop include: |
| Active Learning Methods | Hands-on practice: Students will have ample time to work on their projects and apply the skills learned in the lectures. Group critiques: Students will have the opportunity to share their work and receive feedback from their peers, which can help to improve their skills and understanding. Peer-to-peer feedback: Students will be encouraged to provide feedback and constructive criticism to their classmates, which can help to build a supportive and collaborative learning environment. Instructor guidance: The instructor will provide guidance and support throughout the workshop, answering questions and providing feedback to help students improve their work. Project-based learning: The practical workshops are project-based, allowing students to apply their knowledge and skills to real-world projects, which can help to reinforce their understanding of the material. Overall, these active learning methods are designed to help students develop their practical skills, enhance their understanding of the course material, and improve their ability to work independently and collaboratively. |
| Use of ICT in Class | Students in the class will have access to the computers in the ICLA Data Science Lab. These computers are equipped with Adobe Creative Suite, including Photoshop. Students will have access to the software during class time, as well as during lab hours for any necessary work outside of class. The lab also has printing facilities available for student use. Additionally, students are welcome to bring their own laptops with the Adobe Creative Suite installed if they prefer to work on their own devices. |
| Use of ICT outside Class | Students in the class will have access to the computers in the ICLA Data Science Lab. These computers are equipped with Adobe Creative Suite, including Photoshop. Students will have access to the software during class time, as well as during lab hours for any necessary work outside of class. The lab also has printing facilities available for student use. Additionally, students are welcome to bring their own laptops with the Adobe Creative Suite installed if they prefer to work on their own devices. |
| Expected study hours outside class | Students in this workshop will be expected to dedicate an average of 2 hours per week outside of class time for preparation, which includes reading and visual research, as well as continuing their artwork. In addition to this, there will be homework assignments to reinforce and expand on the topics covered in class, which may include practicing design techniques or completing design projects. The instructor may also assign additional readings or visual research to help students develop their understanding of design concepts and practices. Overall, students should expect to spend several hours per week on homework outside of class time to ensure that they are fully engaging with the material and developing their skills. |
| Feedback Methods | Students can Contact the instructor at Stocker.sam@c2c.ac.jp or list the office F2O2 |

| Grading Criteria | | |
|---|-----------------|---|
| Grading Methods | Grading Weights | Grading Content |
| Coursework handed in as a presentation | 20% | Sketching, research, and idea development |
| Coursework handed in as a presentation | 30% | Micro projects Creative Assignments 1 |
| Coursework handed in as a presentation. and presentations and exhibition of artwork | 50% | Final projects Creative Assignments 2 |

| | | No texts books will be required |
|-----------|---------------------|--|
| Required | Textbook(s) | |
| | | |
| | | Links to online resources will be provided in class time |
| Other Rea | ading Materials/URL | |
| | | |

| Plagiarism Policy | Plagiarism is presenting others' work as your own, which is a dishonest act. Duplicate submissions are also considered as plagiarism. Depending on the nature of plagiarism, students may fail an assignment or the course. Repeated acts of plagiarism will be reported to the University, which may apply additional penalties. Please note that the citation method varies when citing a book, article, or website. Although language models are allowed, students must acknowledge when they have used them and should not submit an entire paper or discussion answer solely based on them. It is important to consult reliable sources and include a bibliography in your work. Additionally, practicing writing, reading, and visualizing on your own is crucial for personal development and future career prospects. Therefore, students must make citations for everything they have used from another source. |
|------------------------|---|
| Other Additional Notes | Adobe Creative Suite comes in two versions for students. It is important to note that there is a big difference between the professional software and the software available as an app. Adobe Photoshop and Adobe Illustrator both come as part of the Adobe Creative Cloud Educational Version, which costs 2178 Mper month. Adobe Creative Cloud is industry-standard software that will be very useful for students to have this skill in the future. We will also be using Adobe InDesign during the workshop. Ideally, students should have taken the Graphic Design 1 workshop, although previous experience in art classes and/or software will also be considered. Students should also own or have regular access to a laptop or desktop computer and be able to use a PC or Mac at a beginner level. Although there are versions of this software available on iPad and other tablets, the full version of this software is essential to the course. Students who do not have access to Adobe Illustrator should not take the course. It is preferred that students have prior knowledge of Adobe Photoshop. |

(NOTE 3) Class schedule is subject to change

| | Class Schedule | |
|--------------|---|--|
| Class Number | Content | |
| Class 1 | Week 1 Introduction to Photoshop Open image / Files Introduction to the tools Tools panel. Using the Interface, Options bar. Working with text Zoom Panels and context menus. panel dock. Undo actions Layers Crop and transform Editing the image 1 There may be some changes to this schedule Class 1 and 2 will include a workshop on the essential tools in Photoshop, as well as some time to complete a micro project. The introduction to Photoshop will cover opening image and files, as well as an overview of the tools panel and using the interface, options bar, and working with text. Other topics include zooming, working with panels and context menus, the panel dock, and undo actions. The class will also cover layers, crop and transform tools, and editing the image. | |
| Class 2 | Week 1.2 Practice Introduction to Photoshop Open image / Files Introduction to the tools Tools panel. Using the Interface, Options bar. Working with text Zoom Panels and context menus. panel dock. Undo actions Layers Crop and transform Editing the image 1 There may be some changes to this schedule Class 1 and 2 will include a workshop on the essential tools in Photoshop, as well as some time to complete a micro project. The introduction to Photoshop will cover opening image and files, as well as an overview of the tools panel and using the interface, options bar, and working with text. Other topics include zooming, working with panels and context menus, the panel dock, and undo actions. The class will also cover layers, crop and transform tools, and editing the image. | |

| Class 3 | Week 2 More tools Image resolution and size. Files in Adobe Bridge. Straighten and crop Adjust tonal range Spot Healing Brush Remove or replace objects. Clone Stamp Remove from an image. Retouching photos 1 In this class, students will learn about essential photo editing tools and techniques that are commonly used in the industry. The class will cover the importance of image resolution and size, and how to adjust these aspects to achieve the desired image quality. Students will also learn how to use Adobe Bridge, a digital asset management tool, to organize and manage their files effectively. Additionally, the class will cover several photo editing techniques, such as straightening and cropping images, adjusting the tonal range, and using the Spot Healing Brush to remove blemishes. Students will also learn how to remove or replace objects in an image using techniques such as cloning and content—aware fill. Finally, students will learn how to retouch photos effectively by correcting imperfections, adjusting color and tone, and enhancing the overall look and feel of the image. By the end of this class, students will have a strong foundation in photo editing tools and techniques, which they can use to create high-quality images for personal or professional use. |
|---------|--|
| Class 4 | Week 2.2 Practice More tools Image resolution and size. Files in Adobe Bridge. Straighten and crop Adjust tonal range Spot Healing Brush Remove or replace objects. Clone Stamp Remove from an image. Retouching photos 1 In this class, students will learn about essential photo editing tools and techniques that are commonly used in the industry. The class will cover the importance of image resolution and size, and how to adjust these aspects to achieve the desired image quality. Students will also learn how to use Adobe Bridge, a digital asset management tool, to organize and manage their files effectively. Additionally, the class will cover several photo editing techniques, such as straightening and cropping images, adjusting the tonal range, and using the Spot Healing Brush to remove blemishes. Students will also learn how to remove or replace objects in an image using techniques such as cloning and content-aware fill. Finally, students will learn how to retouch photos effectively by correcting imperfections, adjusting color and tone, and enhancing the overall look and feel of the image. By the end of this class, students will have a strong foundation in photo editing tools and techniques, which they can use to create high-quality images for personal or professional use. |
| Class 5 | Week 3 More tools Using selection tools. Reposition Move and duplicate contents. keyboard mouse combinations Deselect. Constrain movement. Adjust the position of a selected area using the arrow keys. Add to and subtract from a selection. Rotate a selection. Make a complex selection Retouching photos 2 In this class, students will learn about advanced photo editing techniques and tools. They will start by learning about layer masks and how to use them to make precise and non-destructive edits to their images. They will also learn about adjustment layers and how to use them to make selective adjustments to specific areas of an image. Next, students will learn about blending modes and how to use them to blend multiple layers together for creative and visual effects. They will also learn about layer styles and how to use them to add effects such as drop shadows, strokes, and glows to their layers. In addition to layer-based techniques, students will learn about advanced retouching techniques such as frequency separation and dodging and burning. These techniques will allow students to retouch their images with precision and control, resulting in flawless and professional-looking photos. Finally, students will learn about advanced color correction techniques and how to use curves and levels to adjust color and tone in their images. They will also learn about color grading and how to use it to create a specific look and feel for their images. |

Week 3.2 Practice More tools Using selection tools. Reposition Move and duplicate contents. kevboard mouse combinations Deselect Constrain movement Adjust the position of a selected area using the arrow keys. Add to and subtract from a selection. Rotate a selection Make a complex selection Retouching photos 2 There may be some changes to this schedule In this class, students will learn about advanced photo editing techniques and tools. They will start by learning about layer masks and how to use them to make precise and non-destructive edits to their Class 6 They will also learn about adjustment layers and how to use them to make selective adjustments to specific areas of an image. Next, students will learn about blending modes and how to use them to blend multiple layers together for creative and visual effects. They will also learn about layer styles and how to use them to add effects such as drop shadows, strokes, and glows to their layers. In addition to layer-based techniques, students will learn about advanced retouching techniques such as frequency separation and dodging and burning. These techniques will allow students to retouch their images with precision and control, resulting in flawless and professional-looking photos. Finally, students will learn about advanced color correction techniques and how to use curves and levels to adjust color and tone in their images. They will also learn about color grading and how to use it to create a specific look and feel for their images. Week 4 More tools - to a layer Artwork, lavers. Using layers. Layers, stacking order of artwork. Apply blending modes Resize and rotate Apply a gradient. Apply a filter Add text and layer effects to a layer. Add an adjustment layer. Save with the layers flattened. Making a poster 1 There may be some changes to this schedule In this lesson, students will learn about using layers in graphic design to create dynamic and visually engaging posters. They will start by learning how to create and use layers effectively, understanding how to stack artwork and apply blending modes to create unique and eye-catching effects. Class 7 Next, students will learn about resizing and rotating artwork, and how to use gradients to add depth and texture to their designs. They will also learn about applying filters to layers to create specific looks and effects.

In addition, students will learn how to add text and layer effects to their designs, such as drop shadows, strokes, and bevels. They will also learn how to add adjustment layers to their designs. allowing them to make selective and non-destructive edits to specific areas of their artwork.

Finally, students will learn how to save their designs with the layers flattened, allowing them to export their posters in various file formats for print and digital use.

By the end of this lesson, students will have a strong foundation in using layers to create visually appealing posters. They will be able to create dynamic designs using blending modes, gradients, filters, text, and layer effects. They will also be able to make selective and non-destructive edits using adjustment layers, and export their designs for various purposes.

Week 4.2 Practice
More tools — to a layer
Artwork, layers.
Using layers.
Layers, stacking order of artwork.
Apply blending modes
Resize and rotate
Apply a gradient.
Apply a filter
Add text and layer effects to a layer.
Add an adjustment layer.
Save with the layers flattened.
Making a poster 1
There may be some changes to this schedule

Class 8

in this lesson, students will learn about using layers in graphic design to create dynamic and visually engaging posters. They will start by learning how to create and use layers effectively, understanding how to stack artwork and apply blending modes to create unique and eye-catching effects.

Next, students will learn about resizing and rotating artwork, and how to use gradients to add depth and texture to their designs. They will also learn about applying filters to layers to create specific looks and effects.

In addition, students will learn how to add text and layer effects to their designs, such as drop shadows, strokes, and bevels. They will also learn how to add adjustment layers to their designs, allowing them to make selective and non-destructive edits to specific areas of their artwork.

Finally, students will learn how to save their designs with the layers flattened, allowing them to export their posters in various file formats for print and digital use.

By the end of this lesson, students will have a strong foundation in using layers to create visually appealing posters. They will be able to create dynamic designs using blending modes, gradients, filters, text, and layer effects. They will also be able to make selective and non-destructive edits using adjustment layers, and export their designs for various purposes.

Week 5
Red eye.
Brighten.
Adjust face.
Combine images
Crop and straighten
Blur the background
Merge two images
Apply optical lens
Remove an object
Adjust perspective
Making a poster 2

There may be some changes to this schedule

In this Photoshop class, students will learn about several advanced photo editing techniques to create stunning and professional images. They will start by learning how to remove red-eye and brighten eyes to create a natural and attractive look. They will also learn how to adjust facial features, such as skin tone and blemishes, to enhance the subject's appearance.

Next, students will learn how to combine images to create collages and composite images. They will also learn how to crop and straighten images to improve composition and visual impact. Additionally, they will learn how to blur the background to create a sense of depth and focus on the subject.

In addition to combining images, students will learn how to merge two images seamlessly to create a new and unique image. They will also learn how to apply optical lens effects to their images to simulate different types of lenses and create artistic effects.

Furthermore, students will learn how to remove unwanted objects from an image, allowing them to improve the composition and visual impact of their photos. They will also learn how to adjust the perspective of an image to correct distortions and improve the overall composition.

Finally, students will learn how to use these techniques to create a stunning poster. They will apply the skills they have learned to create a visually appealing and professional-looking poster that conveys a specific message or concept.

By the end of this class, students will have a deep understanding of advanced photo editing techniques and how to apply them to create stunning and professional images. They will be able to remove red-eye, brighten eyes, adjust facial features, combine images, crop and straighten, blur the background, merge two images, apply optical lens effects, remove unwanted objects, adjust perspective, and create a visually appealing poster.

Week 5.2 practice
Red eye.
Brighten.
Adjust face.
Combine images
Crop and straighten
Blur the background
Merge two images
Apply optical lens
Remove an object
Adjust perspective
Making a poster 2
There may be some changes to this schedule

In this Photoshop class, students will learn about several advanced photo editing techniques to create stunning and professional images. They will start by learning how to remove red-eye and brighten eyes to create a natural and attractive look. They will also learn how to adjust facial features, such as skin tone and blemishes, to enhance the subject's appearance.

Next, students will learn how to combine images to create collages and composite images. They will also learn how to crop and straighten images to improve composition and visual impact. Additionally, they will learn how to blur the background to create a sense of depth and focus on the subject.

In addition to combining images, students will learn how to merge two images seamlessly to create a new and unique image. They will also learn how to apply optical lens effects to their images to simulate different types of lenses and create artistic effects.

Furthermore, students will learn how to remove unwanted objects from an image, allowing them to improve the composition and visual impact of their photos. They will also learn how to adjust the perspective of an image to correct distortions and improve the overall composition.

Finally, students will learn how to use these techniques to create a stunning poster. They will apply the skills they have learned to create a visually appealing and professional-looking poster that conveys a specific message or concept.

By the end of this class, students will have a deep understanding of advanced photo editing techniques and how to apply them to create stunning and professional images. They will be able to remove red-eye, brighten eyes, adjust facial features, combine images, crop and straighten, blur the background, merge two images, apply optical lens effects, remove unwanted objects, adjust perspective, and create a visually appealing poster.

Week 6
Create a mask.
Refine a mask
Create a quick mask
Edit a mask
Manipulate
Save as an alpha channel.
View a mask.
Load a channel.
Making a poster 3
There may be some changes to this schedule

In this Photoshop class, students will learn about using masks in photo editing to create precise and non-destructive edits to their images. They will start by learning how to create a mask and refine it to create a precise and accurate selection. They will also learn how to create a quick mask and edit it to create a selection.

Next, students will learn how to manipulate a mask to make adjustments to specific areas of their image. They will also learn how to save their masks as an alpha channel, which can be used to save and apply selections to other images.

Additionally, students will learn how to view a mask and make adjustments to it. They will also learn how to load a channel, which allows them to load a saved alpha channel or mask and apply it to their image.

Finally, students will learn how to use these techniques to create a visually appealing and professionallooking poster. They will apply the skills they have learned to create a poster that conveys a specific message or concept, using masks to create precise and non-destructive edits to their images.

By the end of this class, students will have a deep understanding of using masks in photo editing and how to apply them to create precise and non-destructive edits to their images. They will be able to create and refine masks, manipulate them to make adjustments to specific areas of their image, save them as alpha channels, view and edit them, load channels, and create a visually appealing poster using masks.

Class 10

Week 6.2 practice
Create a mask.
Refine a mask
Create a quick mask
Edit a mask
Manipulate
Save as an alpha channel.
View a mask.
Load a channel.
Making a poster 3
There may be some changes to this schedule

In this Photoshop class, students will learn about using masks in photo editing to create precise and non-destructive edits to their images. They will start by learning how to create a mask and refine it to create a precise and accurate selection. They will also learn how to create a quick mask and edit it to create a selection.

Next, students will learn how to manipulate a mask to make adjustments to specific areas of their image. They will also learn how to save their masks as an alpha channel, which can be used to save and apply selections to other images.

Additionally, students will learn how to view a mask and make adjustments to it. They will also learn how to load a channel, which allows them to load a saved alpha channel or mask and apply it to their image.

Finally, students will learn how to use these techniques to create a visually appealing and professionallooking poster. They will apply the skills they have learned to create a poster that conveys a specific message or concept, using masks to create precise and non-destructive edits to their images.

By the end of this class, students will have a deep understanding of using masks in photo editing and how to apply them to create precise and non-destructive edits to their images. They will be able to create and refine masks, manipulate them to make adjustments to specific areas of their image, save them as alpha channels, view and edit them, load channels, and create a visually appealing poster using masks

Week 7
Use guides
Make a clipping.
Merge type with other layers.
Preview fonts.
Format text.
Distribute text along a path.
Control type and positioning.
Compositing image 1
There may be some changes to this schedule

In this Photoshop class, students will learn about using guides and typography to create visually appealing and professional composites. They will start by learning how to use guides to create precise and accurate alignments in their composite images.

Next, students will learn how to make a clipping and merge type with other layers to create a seamless and cohesive composite. They will also learn how to preview fonts and format text to create visually appealing and effective typography.

Additionally, students will learn how to distribute text along a path, allowing them to create visually interesting and dynamic text effects. They will also learn how to control type and positioning to create a balanced and visually appealing composition.

Finally, students will learn how to use these techniques to create a visually appealing and professional composite image. They will apply the skills they have learned to create a composite that conveys a specific message or concept, using guides and typography to create a visually balanced and effective composition.

By the end of this class, students will have a deep understanding of using guides and typography in Photoshop to create visually appealing and professional composites. They will be able to use guides to create precise and accurate alignments, make a clipping and merge type with other layers, preview fonts and format text, distribute text along a path, control type and positioning, and create a visually appealing composite image using typography.

Class 12

Week 7.2 Practice
Use guides
Make a clipping.
Merge type with other layers.
Preview fonts.
Format text.
Distribute text along a path.
Control type and positioning.
Compositing image 1
There may be some changes to this schedule

In this Photoshop class, students will learn about using guides and typography to create visually appealing and professional composites. They will start by learning how to use guides to create precise and accurate alignments in their composite images.

Next, students will learn how to make a clipping and merge type with other layers to create a seamless and cohesive composite. They will also learn how to preview fonts and format text to create visually appealing and effective typography.

Additionally, students will learn how to distribute text along a path, allowing them to create visually interesting and dynamic text effects. They will also learn how to control type and positioning to create a balanced and visually appealing composition.

Finally, students will learn how to use these techniques to create a visually appealing and professional composite image. They will apply the skills they have learned to create a composite that conveys a specific message or concept, using guides and typography to create a visually balanced and effective composition.

By the end of this class, students will have a deep understanding of using guides and typography in Photoshop to create visually appealing and professional composites. They will be able to use guides to create precise and accurate alignments, make a clipping and merge type with other layers, preview fonts and format text, distribute text along a path, control type and positioning, and create a visually appealing composite image using typography.

Week 8
Differentiate, bitmap and vector.
Draw straight and curved paths.
Save paths.
Draw and edit shape layers.
Draw custom shapes.
Import and edit a Smart Object.
Use Smart Guides.
Compositing image 2
There may be some changes to this schedule

In this Photoshop class, students will learn about differentiating between bitmap and vector images, and how to create and edit vector paths and shapes. They will start by learning the differences between bitmap and vector images, and how to create and edit straight and curved paths.

Next, students will learn how to save paths and use them to create and edit shape layers. They will also learn how to draw custom shapes and use them to create visually interesting and dynamic composites.

Additionally, students will learn how to import and edit Smart Objects, allowing them to work with complex and non-destructive image assets. They will also learn how to use Smart Guides to create precise and accurate alignments in their composites.

Finally, students will learn how to use these techniques to create a visually appealing and professional composite image. They will apply the skills they have learned to create a composite that conveys a specific message or concept, using vector paths and shapes, custom shapes, Smart Objects, and Smart Guides to create a visually balanced and effective composition.

By the end of this class, students will have a deep understanding of using vector paths and shapes, custom shapes, Smart Objects, and Smart Guides in Photoshop to create visually appealing and professional composites. They will be able to differentiate between bitmap and vector images, draw and edit straight and curved paths, save paths, draw and edit shape layers, draw custom shapes, import and edit Smart Objects, use Smart Guides, and create a visually appealing composite image using vector paths and shapes

Week 8.2 will be focused on beginning to design the final project through brainstorming, ideation, and concept development. Students will work individually or in teams to come up with a project idea that aligns with their interests and skills.

The first part of the week will be focused on brainstorming and ideation. Students will be encouraged to generate as many ideas as possible and to explore different directions and possibilities. They will also be encouraged to consider their target audience, the purpose of the project, and any constraints or limitations that may apply.

Once students have a list of potential ideas, they will begin to refine and develop them into concrete concepts. They will consider factors such as the feasibility, complexity, and uniqueness of each idea, as well as its potential for visual impact and engagement.

By the end of the week, students should have a clear concept for their final project, which they will begin to develop in the following weeks. They should have a good understanding of the requirements and expectations for the project, and they should be prepared to begin creating initial sketches and designs. They will also be encouraged to seek feedback from their peers and instructor, and to refine their concept based on this feedback.

Class 14

Class 15

| Class 17 | Week 9 Apply and edit Smart Filters. Use the Liquify filter to distort an image. Apply color effects to selected areas of an image. Apply filters to create various effects. Use the History panel to return to a previous state. Upscale a low resolution image for high resolution printing. Creating a web design 1 There may be some changes to this schedule |
|----------|--|
| Class 18 | During week 10, students will continue to develop the design for their final project, with a focus on creating initial sketches and prototypes. Students will be encouraged to use hand sketches to quickly develop and iterate on their ideas, before moving to Adobe Photoshop to create more detailed designs. Students will also be expected to incorporate the tools and techniques they have learned throughout the workshop, such as selection tools, layers, masks, and typography, into their designs. They should be mindful of the principles of design, such as balance, contrast, hierarchy, and unity, and apply them to create visually appealing and effective designs. Throughout the week, students will receive feedback and guidance from their instructor and peers, which they will use to refine and improve their designs. They will also have the opportunity to work individually or in teams to collaborate and share ideas. By the end of the week, students should have a clear and well-developed concept for their final project, with sketches and prototypes that demonstrate their design ideas and intentions. They should be prepared to begin developing their final design in Adobe Photoshop, using the tools and techniques they have learned throughout the workshop. They should also be open to feedback and willing to revise their designs as needed, to create a high-quality and visually engaging final project. |
| Class 19 | During week 10, students will continue to work on their final project, with the expectation that they come to class with the project almost finished. The focus of this week will be on fine-tuning and polishing their designs, and preparing them for presentation or delivery. Students will be encouraged to review their project against the original requirements and objectives, and make any necessary adjustments or refinements to ensure that the final product meets or exceeds expectations. They should also pay close attention to the details of their design, such as color, typography, and layout, and ensure that everything is consistent and cohesive. In addition, students will be encouraged to seek feedback and critique from their instructor and peers, and to use this feedback to further refine and improve their designs. They should be open to making revisions and adjustments based on this feedback, with the goal of creating the best possible final project. By the end of the week, students should have a fully polished and refined design for their final project, ready for presentation or delivery. They should feel confident in their ability to effectively use Adobe Photoshop and apply the tools and techniques they have learned throughout the workshop to create high-quality and visually engaging designs. They should also be prepared to share their project with their peers and instructor, and to discuss their design decisions and thought process. |
| Class 20 | During week 10, students will continue to work on their final project, with the expectation that they come to class with the project almost finished. The focus of this week will be on fine-tuning and polishing their designs, and preparing them for presentation or delivery. Students will be encouraged to review their project against the original requirements and objectives, and make any necessary adjustments or refinements to ensure that the final product meets or exceeds expectations. They should also pay close attention to the details of their design, such as color, typography, and layout, and ensure that everything is consistent and cohesive. In addition, students will be encouraged to seek feedback and critique from their instructor and peers, and to use this feedback to further refine and improve their designs. They should be open to making revisions and adjustments based on this feedback, with the goal of creating the best possible final project. By the end of the week, students should have a fully polished and refined design for their final project, ready for presentation or delivery. They should feel confident in their ability to effectively use Adobe Photoshop and apply the tools and techniques they have learned throughout the workshop to create high-quality and visually engaging designs. They should also be prepared to share their project with their peers and instructor, and to discuss their design decisions and thought process. |